



Asian Logistics and  
Maritime Conference  
亞洲物流及航運會議

Organisers :



香港特別行政區政府  
The Government of the Hong Kong  
Special Administrative Region



香港貿發局

In Association with :



香港物流發展局  
Hong Kong Logistics Development Council



香港航運發展局  
Hong Kong  
Maritime Industry Council



Hong Kong  
Port Development Council  
香港港口發展局

## ALMC 2015 EVENT REPORT



### About the Asian Logistics and Maritime Conference

The Asian Logistics and Maritime Conference (ALMC) brings together a wide variety of services providers and users, from manufacturers and distributors to retailers and brand owners, to discuss the latest opportunities and trends in Asia's logistics, supply-chain management and maritime industries.



Featuring some **100** internationally renowned speakers and over **100** exhibitors, the fifth ALMC, held in November 2015, attracted more than **2,000** participants from **27** countries and regions who came to build up contacts, gather the latest market intelligence, and

network with potential partners and clients.

## Programme & Speaker Highlights

The two-day ALMC 2015 programme featured discussions on the latest trends in the logistics, air freight, maritime and supply chain management industries. With some **100** renowned international speakers taking part, the ALMC spotlighted three prominent topics including China's Belt and Road Initiative, Big Data analytics and the explosive growth of e-commerce.

### Key topics of ALMC 2015 included:

- The Belt and Road Initiative
- E-commerce Logistics
- Big Data analytics
- Air cargo trends in Asia Pacific
- Outlook for tanker and gas trades, liner and dry bulk shipping
- Latest developments in maritime arbitration
- Shipper and liner relationships
- Supply-chain management strategies for food and electronics industries



**Tom Behrens-Sorensen**  
Odense Maritime Technology



**Sundarrajan Bhyravan**  
Unilever



**Stavros Evangelakakis**  
Cargolux Airlines



**Gu Haijie**  
Alibaba Group



**Takeshi Hashimoto**  
Mitsui O.S.K. Lines



**Rupert Hogg**  
Cathay Pacific Airways



**Eric Ip**  
Hutchison Port Holdings



**Peter Kerr-Dineen**  
Howe Robinson Partners



**KK Leung**  
UPS



**Jaya Moorthi Pillai**  
Hewlett Packard



**Pierre Poinant**  
Lazada Group



**Martin Stopford**  
Clarkson Research



**Robert Van de Weg**  
AirBridgeCargo Airlines



**Robbert van Trooijen**  
Maersk Line



**George Yeo**  
Kerry Logistics

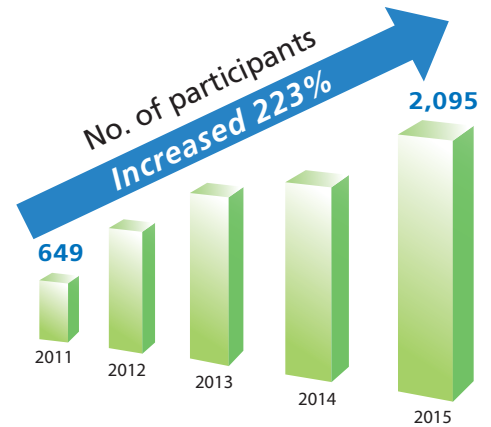


**Zhao Huxiang**  
Sinotrans & CSC Holdings

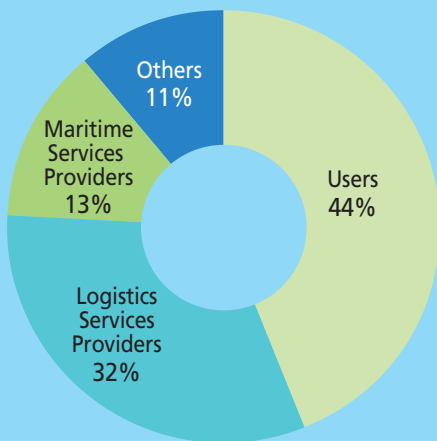


## Participants

The ALMC has become a well-received event in the past few years. The ALMC 2015 attracted more than **2,000** participants from **27** countries and regions. In an on-site survey, **92%** of respondents rated the conference as "Excellent" or "Good".



### Business Nature of Participants



### Countries and Regions

#### Asia Pacific

Australia	Chinese mainland	Hong Kong	India
Indonesia	Japan	Kazakhstan	Macau
Malaysia	Mongolia	Myanmar	Philippines
Singapore	Taiwan	Thailand	Vietnam

#### Europe & North America

Canada	Finland	Germany	Netherlands
Poland	Russia	United Kingdom	USA

#### Middle East & Africa

Oman	South Africa	United Arab Emirates
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### Business Leaders who attended the ALMC 2015:

AirBridgeCargo Airlines/ A.S. Watsons Group/ C.H. Robinson/ Cargolux Airlines/ Cathay Pacific/ China Merchants Holdings/ ClarksonsPlatou/ CMA CGM/ Cosco Shipping/ Crown Worldwide Holdings/ Damco/ DHL/ Esquel Enterprises/ Evergreen Marine/ Expeditors/ FedEx Express/ Flextronics/ GP Batteries/ Hapag-Lloyd/ HSBC/ J.P. Morgan/Kerry Logistics/ Kuehne & Nagel/ Li & Fung/ Maersk Line/ Microsoft/ Nestle/ Noble Chartering/ Polar Air Cargo Worldwide/ Sa Sa/ Sears/ TCL/ Toll Global Forwarding/ Toshiba/ Unilever/ VF Asia/ Wah Kwong Maritime/ Wan Hai Lines and many more!



# ALMC Exhibition & Business Matching

A total of **102** exhibitors from **15** countries and regions joined the ALMC Exhibition, showcasing their e-logistics, logistics, shipping and maritime services expertise.

To facilitate partnership building between exhibitors and conference participants, more than **130** one-on-one business-matching meetings were arranged during the conference.



## Key Exhibitors :



## Sponsors

The ALMC is an ideal platform to increase your brand visibility, identify potential customers and greatly expand your business network. The ALMC2015 was supported by leading international companies.





## Networking Opportunities

The ALMC offers invaluable networking opportunities, including luncheons and a cocktail reception. This presents an invaluable opportunity to network with new and old partners, and to explore opportunities for collaboration.



To enable the ALMC participants to better understand the latest development in the region, site visits to key logistics infrastructure and facilities in Hong Kong and Zhuhai were also arranged.



Anchored by the ALMC, a total of **17** industry-related events were held in November during the Logistics and Maritime Weeks, allowing participants to maximise their business and networking opportunities.



## What the Participants & Exhibitors said about ALMC 2015:

“ I’m very excited about being in Hong Kong, which is right in the middle of Belt and Road initiative. In Europe we heard about the concept second hand, but to actually come here and hear the debate and see the enthusiasm with which people are embracing it, I think, has been a new and very valuable perspective for us. The Conference also featured very up-to-date discussions on the logistics and transportation issues that go with the E-commerce revolution in China and other markets. That’s a unique aspect of this Conference. ”

**Clarkson Research Services Limited (UK)**  
President, Dr Martin Stopford



“ This is the third time we’ve attended the ALMC. Every year there is a session discussing about the ECR (Efficient Consumer Response). It’s the final stop in a supply chain and thus very important. In addition, the Conference allows sectors that are closely related to shipping and air freight to come together. To have ECR involved as well makes the Convention very interesting. The Conference acts a one-stop service point for companies in the related sectors to communicate. ”

**Nestle Hong Kong Limited (Hong Kong)**  
Supply Chain Director, Cheung Fu Keung

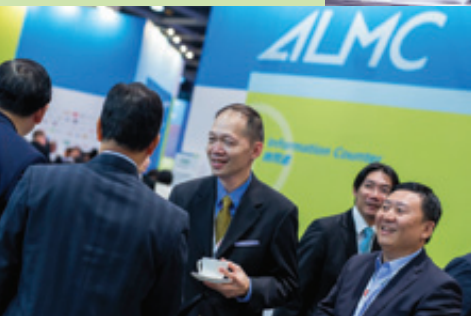
“ There is a lot of traffic in the Exhibition, and we’ve had a lot of enquiries. The organisers also arranged three Business Matching sessions for us with a Hong Kong logistics company and two Mainland companies, including a shipping service centre operated in Shanghai. It’s a good start when both parties have a chance to sit down and discuss each other’s business requirements. ”

**Incheon Port Authority (South Korea)**  
Manager, Hong Kong Office, Leona Kwan



“ The business matching sessions went very well and very smoothly. We met eight companies in the business matching sessions and talked with other exhibitors from Hong Kong, the Chinese Mainland and other places in Asia. In fact, two of these business contacts have already emailed me this morning [for further discussions]. ”

**Metropac Logistics Company, Inc. (Philippines)**  
Consultant, Florante T. Jimenez



“ We provide vehicle fleet management and optimized routes, which is done by cloud calculation, for logistics companies in Hong Kong and Southeast Asia. Many participants expressed interest in our software. We believe the exhibition has helped to promote our solutions and has been particularly helpful for logistics companies. ”

**Locision Technology Limited (Hong Kong)**  
Director/ CEO, John Chan



“ I think the Business Matching sessions are a very good idea – a very good service provided by the HKTDC. The programme is convenient, professional, timely and well organised. The sessions are extremely useful for people like us who come from abroad, to be able to meet people one-to-one and have discussions of mutual interest. ”

**Seamaster Maritime (UAE)**  
Group Managing Director, Rishi Trivedi

**The ALMC will return on 22-23 November 2016.  
Mark your diary now for this must-attend event! Stay tuned for  
more details at [www.almc.hk](http://www.almc.hk)**